



## SETT DETTIER

#### GOALS

- → How is delivery embeded in sales?
- → What is the logic behind international cooperation?
- ◆How to deliver effectively using proper tools?
- → How is effective delivery supporting your sales?

## How you can ensure \$2D?

# Local products development!

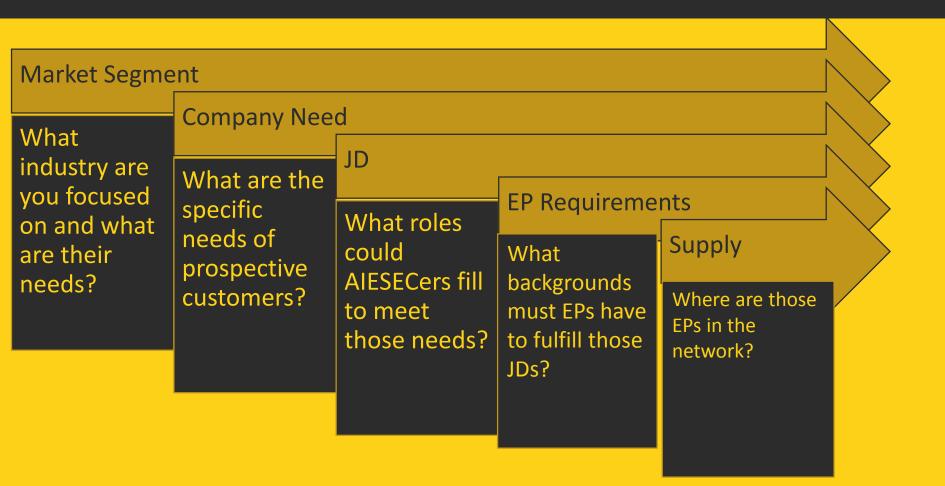
### Market

research...

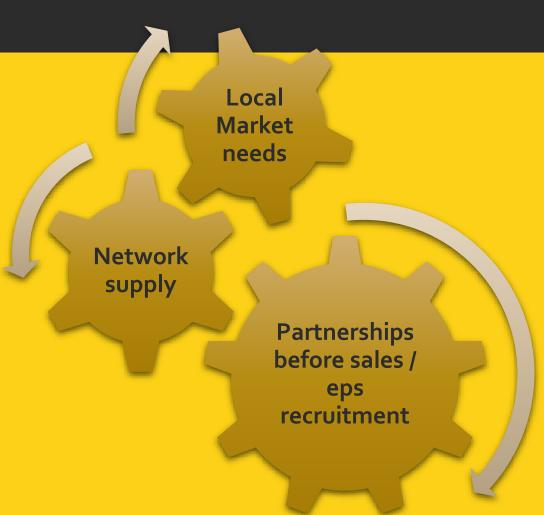


Bold decision!

### PRODUCTDEVELOPMENTFLOW ONCE AGAIN...



### INTERNATIONAL RELATIONS LOGIC



### NATIONAL VS LOCAL PARTNERSHIPS?

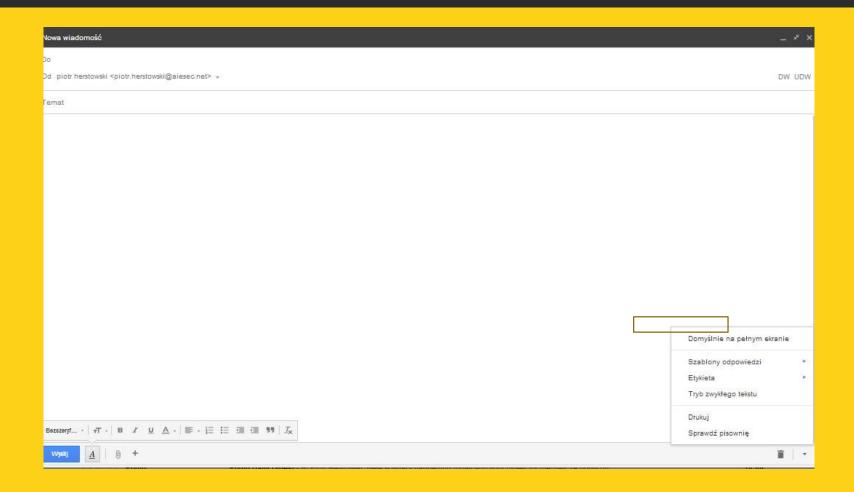
Network supply

National Partnerships

Local Partnerships

# Use tools to make it happen!

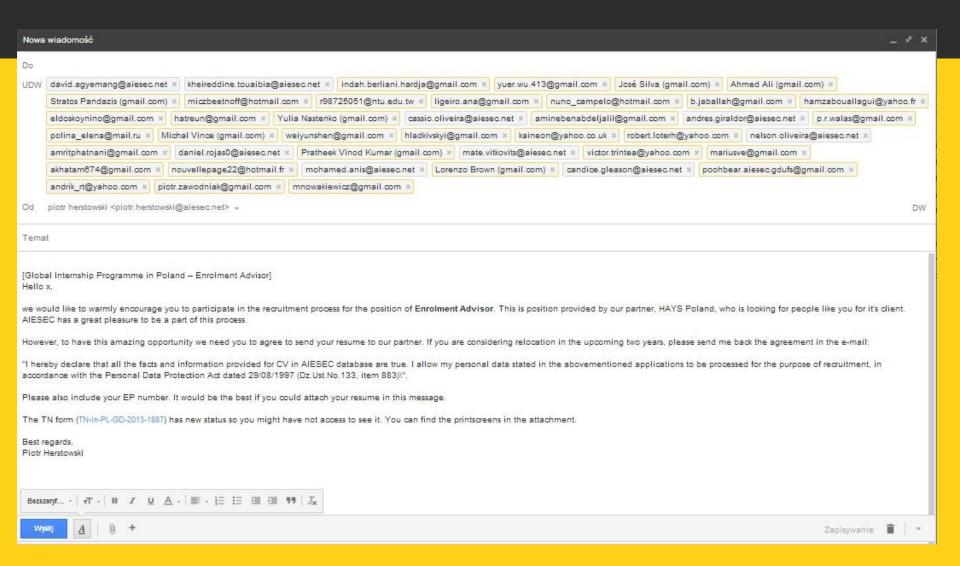
### MASSIVE TN PROMOTION



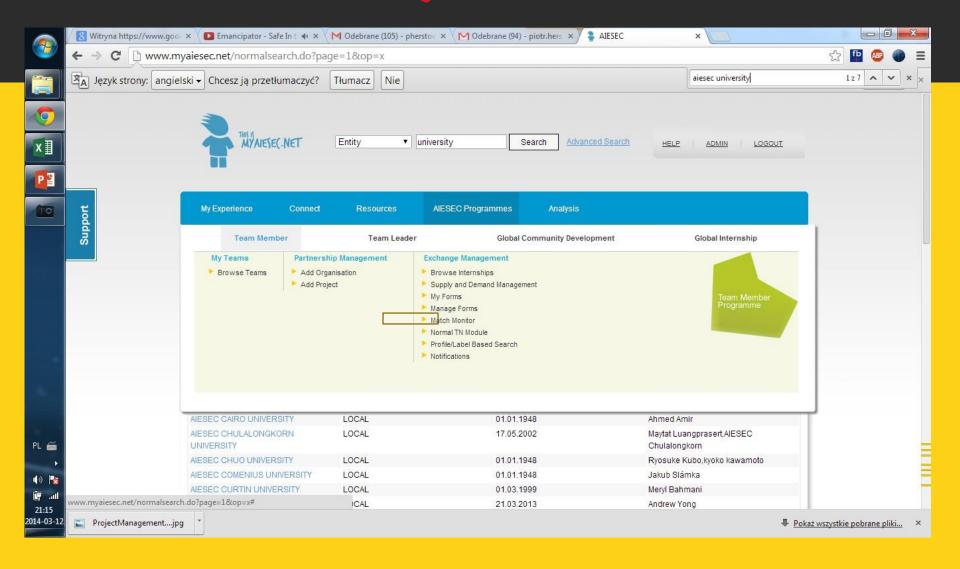
### Massive TN Promotion

Nowa wiadomość
Adresaci
Temat
[Global Internship Programme in Poland — Enrolment Advisor] Hello x, we would like to warmly encourage you to participate in the recruitment process for the position of Enrolment Advisor. This is position provided by our partner, HAYS Poland, who is looking for people like you for it's client. AIESEC has a great pleasure to be a part of this process. However, to have this amazing apportunity we need you to agree to send your resume to our partner. If you are considering relocation in the upcoming two years, please send me back the agreement in the e-mail:  "I hereby declare that all the facts and information provided for CV in AIESEC database are true. I allow my personal data stated in the abovementioned applications to be processed for the purpose of recruitment, in accordance with the Personal Data Protection Act dated 29/08/1997 (Dc. Ust. No. 133, item 883)".  Please also include your EP number. It would be the best if you could attach your resume in this message.  The TN form (TN-In-PL-GD-2013-1887) has new status so you might have not access to see it. You can find the printscreens in the attachment.  Best regards, Piotr Herstowski
Bezszeryf ·   +T ·   B
13-40

#### MASSIVE TN PROMOTION



### MATCHABILITY NOTIFICATION





Show Notification For:		TN Forms       EP Forms			
N-In-PL-GD-2013-1702					
EP ID	Name	Raised	Committee	Country	Match Percent
EP-In-KG-BS-2014-2199	Rem Kim	14-01-2014	AIESEC BISHKEK	KYRGYZSTAN	53.81 %
EP-In-RS-NI-2014-1586	Nikola Radosavljevic	19-02-2014	AIESEC NIS	SERBIA	53.81 %
EP-In-BH-SK-2014-329	Hussain Hashem	25-01-2014	AIESEC SKHEER	BAHRAIN	51.67 %
EP-In-SG-NT-2014-3044	LiHau Tan	25-02-2014	AIESEC NTU	SINGAPORE	51.67 %
EP-In-BR-RC-2014-1817	Arthur Pessoa	25-02-2014	AIESEC RECIFE	BRAZIL	50.95 %
EP-In-DE-AC-2014-1576	Dominik Hurtienne	15-01-2014	AIESEC AACHEN	GERMANY	50.24 %
EP-In-CO-PE-2014-1514	David Quintero	24-01-2014	AIESEC PEREIRA	COLOMBIA	50.24 %
EP-In-RW-KI-2014-1206	lyadede Yvette	05-02-2014	AIESEC KIGALI	RWANDA	50.24 %
EP-In-TN-MD-2014-1967	Mahdi Bchetnia	23-02-2014	AIESEC MEDINA	TUNISIA	50.0 %
EP-In-IN-DI-2014-3955	Aditya Raghav	03-02-2014	AIESEC DELHI IIT	INDIA	50.0 %

### INTERVIEW!



## CUSTOMER LOYALTY!

### THANK YOU!