



# PROGRAMME BOOKLET

AIESEC Vietnam | March 2014

Magical pocket guide for young people  
to step out of borders



# WHAT

## Programme Details



## Global Citizen Programme

A chance for young people to work in a social projects abroad from 6 – 8 weeks

### Note

1

Students can choose to go exchange in any country in AIESEC network as long as they find suitable projects there.

2

Since 2005, AIESEC in Vietnam have had more than 650 Vietnamese students to join Global Citizen programme. 60% students go to Southeast Asia region and 30% students go to Central Eastern Europe.

With a network of 113 countries and territories, AIESEC offers more than 20,000 life-changing experiences for young people every year. We create the most intense learning environment by enabling them to live and work abroad in projects centered around social issues (Education, Environment, Poverty...) as they nurture their passions and fight their fears.

Through Global Citizen programme, young people will gain a unique combination of multi-cultural, social and entrepreneurial exposure during formative years of their life.



## Personal Development

Truly successful people aren't satisfied with comfort. Pushing their own limits is how they get to greatness.

Therefore, AIESEC Global Citizen programme facilitates such an challenging environment for your personal development. By being a part of an international team working in a country far away from home, young people have to adapt quickly to different cultures and perspectives. They learn how to be strong and independent in all situations and by that developing leadership and communication skills.

1

Global Citizen is not an opportunity whose sole purpose is earning money or travelling.

## Cross-cultural Experiences

Students who join the programme have the chance to research and learn about world issues, culture, history, architecture, cuisine, language, economy and the people in the host country. They will also gain global mindset when working in a team with many nationalities.

## Social Impact

The world needs people who care not only about their personal development but also the community they belong to. By working in projects centered around social issues, young people will feel more socially responsible, know how to contribute to the society and strive to be a better person.

2

Global Citizen is not intended to be a permanent career placement or a medium for any person to permanently leave their country.





## Candidate Profile

Students or recent graduates (within 2 years of graduation)

Good communication in English.

Interested in world issues and social responsibility

Desire for personal development

## Financial Requirement

Application Fee: Free of Charge

Programme Fee: 150USD

Students who join Global Citizen programme will have to cover their airplane tickets, insurance, visa fee, travelling and daily expenses. Food and accommodation will be subsidised (fully or partly depending on each specific project).

WHO  
Eligibility

WHEN  
Timeline

## Fall Recruitment

Students who apply for Global Citizen programme in Fall Recruitment will be able to join projects in December, November and February. It means that they can go exchange during winter break and Tet holiday.

## Spring Recruitment

Students who apply for Global Citizen programme in Spring Recruitment will be able to join projects in May, June, July, August. It means that they can go exchange during thesis break (for last year students) and summer holiday.

Spring Recruitment is the biggest recruitment of the year as during summer, there are many projects all over the world and the time is convenient for students.



1

### Online Application Form

Students go to AIESEC website to fill in the application form online

2

### Selection Process

Global Citizen selection process has a total of 4 rounds: Application Screening, Pre-Interview, Group Activity, Student Review Board. After the selection process, students officially become AIESEC exchange participants (EP)

3

### Contract & Administration

After the selection AIESEC signs a contract with you agreeing to the terms and conditions of the AIESEC experience, Parent confirmation and NOC after paying up the minimum registration fee for the Global Citizen programme. Confirmation Letter from Parents is also required.

4

### Outgoing Preparation Seminar

AIESEC briefs you on what to expect on your internship experience. It helps you to make the most of your internship and have a complete AIESEC experience. The seminar gives you clarity on everything that you can expect on the internship and gives students a chance to meet and learn first-hand from people who have had similar experiences.

5

### Project Selection

AIESEC helps you search for the experience of your choice. AIESEC, will give you a choice of various projects and countries to choose from, assist you through the whole process and facilitate the interview and everything related to it.

6

### Cultural Preparation Seminar

Attend a Culture Shock Event and get ready for a global perspective, becoming cultural sensitive and ensures that you do not have a culture shock while on exchange.

# HOW

## Selection Process

7

### Internship Experience

Once you leave for the Internship Experience, AIESEC members from the country you are visiting ensure you have an experience of a lifetime. We keep in touch with you from Vietnam and ensure you have a great experience. While on the internship the student prepares an impact report and a video to document the learning experience that can be shared with others once they get back.

8

### Feedback Mechanism

While on the internship AIESEC provides a feedback mechanism to students to get the best quality Experience. You are sent three surveys at different stages, to know you better and deliver better.

9

### Re-Intergration

Once you are back from your internship AIESEC gives you an opportunity to share your experience with others, hone your leadership skills and take up other opportunities AIESEC has to offer you. AIESEC awards you a certificate of completion once you give your local committee the impact report and videos of your experience. AIESEC gives you an opportunity to be part of events, projects and conferences AIESEC holds locally.

# WHICH

Social Issue



## LITERACY

Education is the most powerful weapon which you can use to change the world

### Key learning points

- Presentation Skill
- Facilitating Skill
- Student Management
- Literacy Development
- Stakeholder-focus
- Cultural Awareness

The world is going through an era of socio economic reforms, where change agents is what company and society needs. Together with AIESEC, you provide access to basic education to underprivileged people / society to overcome literacy, in the form of language, information technology, financial management, etc.

The projects include direct teaching any of above subjects to the target we want to impact (children, homeless, villages and all the targets that need basic education) or to a third party that will teach to the target (example: teaching to teachers that will teach to children).

# WHICH

Social Issue



## CULTURAL UNDERSTANDING

To engage with the present you  
need to understand about the past

### Key learning points

Presentation Skill  
Facilitating Skill  
Cultural Awareness  
History Understanding  
Vietnam Ambassador

Understanding and valuing cultural diversity are the keys to countering racism. All individuals must feel free to explore the uniqueness of their culture and identity while developing understandings of the cultural diversity that exists in the world around them. Denying cultural expression means limiting the expression of unique perspectives on life and the transmission of knowledge from generation to generation.

The projects gives Vietnamese students an opportunity to promote mutual understanding between nations and regions, and create ambassadors by addressing cultural differences and origins.

Job description includes showcasing Vietnamese culture and traditions; leading discussions around cultural differences and diversity with different stakeholders involved to overcome cultural stereotyping; support and encourage local communities to protect and promote their local culture.



# WHICH

Social Issue



## CAREER DEVELOPMENT

Choose a job you love, and you'll never work a day in your life

### Key learning points

Presentation Skill  
Facilitating Skill  
Cultural Awareness  
Career Understanding  
Leadership Development

In many countries, the misalignment of supply and demand in labor market is the result of education crisis. Extra curricular solutions to the current educational system and consciously prepare youth around the world for their future career.

AIESEC gives you an opportunity to work in projects that develop communities and countries where students do not have basic direction to develop or make their future.

Job description includes filling the existing gaps in the formal education system by giving access to a framework of skills, knowledge and attitude that generates relevant practical experience; increase the knowledge and information about job market, employers' requirements and career opportunities for youth; highlighting the importance of conscious career planning in order to fit into the labour market from an early age; developing leadership to a specific target audience.



# FOR

Projects in Countries

The World Class  
Project

Philippines (Literacy)

- Every child has the legitimate right to access to education, so do the children in orphanage and public day care centre in Philippines countryside.

You will

- Facilitate daily tutorial sessions and activities in for children aged from 3 to 8.
- Plan a fundraising events to benefit local communities

The Project aims to provide relatively backward elementary school with international education.

You will

- Guide pupils to establish their dreams, to explore their potential, and to bring them a better future vision
- Plan and organize activities during your staying.
- Experience Chinese culture and express your own.

Sawasdee  
Project



Thailand (Literacy)

Sawasdee  
Thailand  
Project

AISEC Assumption University Thailand created a Sawasdee project to enhance student English capacity in this thriving world.

You will:

- Teach English to local students.
- Plan and organizing outdoor activities related to English.

Dare to Dream  
Project

China (Literacy)



## Explore Russia

**Russia**  
*(Cultural Understanding  
and Education)*



You are interested in exploring the world and share your culture to others. AIESEC Krasnoyarsk bring about a cultural exchanging experience with Russian culture.

You will

- Prepare, compare your own culture with Russian in order to present your final research.
- Teach English to local children and introduce your culture through workshops.
- Participate various activities with the communities.

## Enter Your Future Project

Enter Your Future project is invented by AIESEC Poland to give young students inspiration to be entrepreneurial and have better understanding of the world and other cultures.

You are in charge of:

- Conducting workshops to addressing culture and entrepreneurship to junior and high school students.
- Organizing outdoor activities to engage students to your topics.
- Organize a Global Village event to introduce the world culture to students.

# FOR

Projects in Countries

## Eco Tourism-Green Act with Telkom Foundation Project

**Indonesia**  
*(Environment & Cultural  
Understanding)*

Currently, Humans are damaging the living environment. Students in Bandung, Indonesia stand up and take action to promote and develop their local tourism destinations.

You will be responsible for:

- Give workshop to high school students.
- Involve the World Environment Day.
- Prepare for an 'Art and Culture Festival'

Particularly, you will learn Indonesian culture and art, especially cooking Indonesian food.

**Poland**  
*(Cultural Understanding and  
Education)*



# FOR

Projects in Countries

**GRENAD**  
Project

**Indonesia**  
(Environment and Career  
Development)

**ecotour** 2013

GRENAD project was born as a collaboration between AIESEC and Green Planet Supporters to raise awareness about the importance of environment.

You will:

- Participate in Transformation event with underprivileged students and other events.
- Work with Green Planet Supporters to do environmental activities such as plant trees.

**The Heart of Art  
Project**

**Poland**  
(Career Development and  
Literacy )

Art is not only an entertainment, but also a cure. AIESEC Rzeszow created The Heart of Art Project aiming to help disable people both children and adults with art therapy.

You will

- Take a training course before conducting art therapy workshops.
- Look after elderly people and guide them to the path of developing their creativity.
- Plan and organize activities for children.

**Converse Project**



**India**  
(Career Development and  
Environment)

AIESEC in Navi Mumbai created a social project so as to address the deteriorating living environment and raise awareness about various environmental issues.

You will:

- Conduct workshops to educate people about energy conservation, waste management.
- Work with many NGOs to plan and organize activities to raise awareness among people.





# SHARING

My exchange story

“6 weeks can actually change your life if you dare to step out of your comfort zone and take challenges”

I still remember, just 8 months ago I was fed up living the same way, doing the same thing every day. I was scared of the unpredictable future, wondered what the meaning of my life is.

And thanks to AIESEC, I did have a great internship in Bandung, Indonesia.

I worked for Woman and The World Project for 6 weeks. My job was teaching by organizing activities, training, giving presentation about woman empowerment. I have learnt and grown up a lot since then. In Bandung, I met friends from many countries: Brazil, Russia, Egypt, Taiwan, China, India, Poland, Japan... and also Indonesian AIESECers. We talked about culture differences, about our country. I was so proud to introduce about Vietnamese culture to my friends.

The internship changed my life, my thinking. Now I am more confident, optimistic and open-up. I'm not scare anymore. It was like my dream came true.

**Tu Uyen**

3<sup>rd</sup> year student – Foreign Trade University HCM

► **How does AIESEC Global Citizen programme differ from other going abroad programmes?**

AIESEC does not define itself as provider of internships only. Rather, AIESEC offers you many different opportunities to discover and develop your potential. Although an internship abroad is an essential part of the experience you can gain in AIESEC, it is closely linked to other experiences rather than separated from them. Throughout the program, you will meet and connect with AIESECers from around the world, participate in local AIESEC conferences if they are available, and develop yourself through challenges you face during your internship. As our program is aimed at personal development through connecting with communities and AIESEC chapters abroad, you will get a unique experience with exchange participants who come from all around the world.

► **What does AIESEC offer students in the Global Citizen programme?**

AIESEC offers you a platform to find an internship experience of your choice. The members in the organization provide guidance and assistance throughout the course of your association with AIESEC. The members will ensure you are inducted into the organization, help you search and find the internship experience of your choice, assist you with documents and visa processes, ensure you are fully prepared for the experience in the country you have chosen. The AIESEC host committee, country will guide and assist you once you reach the host country. The host country will make sure of the pickup, accommodation, internship experience and all other networking events with other interns working on the project with you.

► **What does AIESEC not provide you?**

AIESEC does not offer you tailor made internships as a product, that is, it does not provide you a particular internship in a particular country. AIESEC is present in 113 countries in the world and has a number of opportunities for students to choose from. A student enrolling in the Global Citizen programme should be flexible and accommodative with the various internship experiences available in a variety of countries. Every student however, will be given a choice of internships in various countries to choose from before making decision.

► **Can me and my friend/ friends go for the same project together?**

There might be a small chance that two people can take on an AIESEC experience together but there is no guarantee that you will get the same project. AIESEC believes in diversity and we believe and encourage students to take this up alone as it helps one's individual experience and helps you get out of your comfort zone. We strongly suggest taking up the Global Citizen Programme alone. We will ensure you have a fantastic

► **Do I need to be fluent in X to go to an X-speaking country?**

English is the international language of AIESEC. AIESEC members across the world will speak English, and the English language is the basis of a large number of AIESEC internships. Because of this, proficiency in English is required to be eligible to go on most any AIESEC internship. In Central and South America the majority of internships require proficiency in Spanish. Those in Germany often require proficiency in German. Additional language ability is an added bonus for multi-lingual applicants.

► **Do I have any salary if I join AIESEC Global Citizen programme?**

Normally you will not get any salary when taking a Global Citizen internship. However, in a few project there is monthly stipend for the interns.

► **Will I get a certificate?**

Yes! You will get a certificate for your internship experience from the local AIESEC chapter.

If you cannot find answer to your questions in this section. Please write to [minhtram.tran\[at\]aiesec.net](mailto:minhtram.tran[at]aiesec.net)

**FAQ**  
Your concern



Life begins  
at the end of  
your comfort  
zone.

Neale Donald Walsch



+

AIESEC in Vietnam

# GLOBAL CITIZEN PROGRAMME 2014

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