

**AIESEC MOZAMBIQUE
OGX BRANDING
TOOLKIT
14|15**

**AGENTE
GLOBAL**

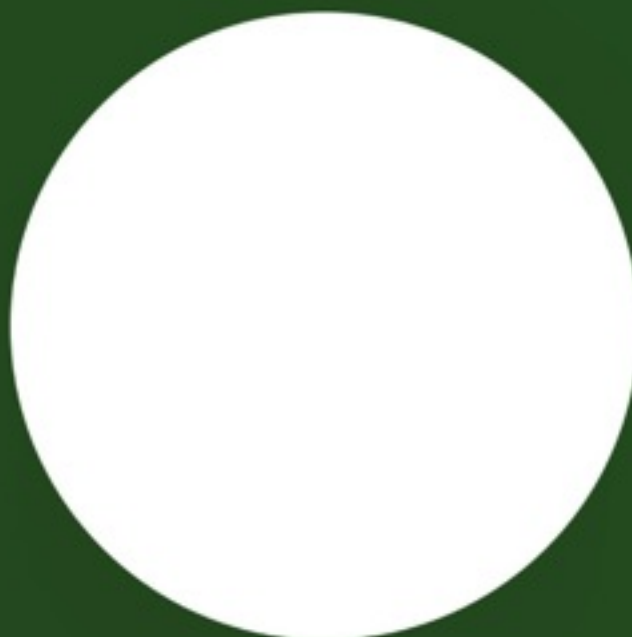


logo



AGENTE
GLOBAL

Color



R:255 G:255 B:255
C:0% M:0% Y:0%
K:0%
Pantone: #FFFFFF
White

Fonts

Georgia
Helvetica
Lobster

HOMESTEAD

Sub-products



CULTURE



SOCIAL



HEALTH



EDUCATION



ENVIRONMENT



RULES OF THE BRAND

- You should use AIESEC shapes of any color
- You must use Agente Global Logo
- You must use AIESEC LOGO
- Must use correct fonts
- Use only white colors for the logo.
- You can use the logo on any background.
- You can use AIESEC shapes in right sizes.
- You must add the type of sub-product and issue.



I love AIESEC.
OGX LEADS!
LEADERS TODAY!
IMPACT

I love AIESEC.
OGX LEADS!
LEADERS TODAY!
IMPACT

AGENTE GLOBAL

6 A 12 SEMANAS

PROJETOS NA AFRICA

CULTURAL ISSUE

INSCREVA-SE
<http://bit.ly/AIESECMz>

AIESEC

GOOD

AGENTE GLOBAL

6 A 12 SEMANAS

PROJETOS NA INDIA

EDUCAÇÃO E EDUCAÇÃO

QUESTÃO CULTURAL

INSCREVA-SE
<http://bit.ly/AIESECMz>

AIESEC

BAD

AGENTE GLOBAL

Fair Trade

6 A 12 SEMANAS

PROJETOS NA INDIA

QUESTÃO CULTURAL

AIESEC

AIESEC

AGENTE
GLOBAL

AIESEC

SIN